



Mediakit 2026

12th Edition

 *ENGLISH VERSION*

Front in Floripa

Brazil's largest frontend event ✨

Front in Floripa 2026 won't be just about frontend. It will be about **creators, builders & creatives**. This year, we'll focus heavily on AI-driven development, LLMs, DX, design, real-world case studies, and much more! 🚀



12+ years of history

We've hosted **11 in-person editions since 2013**. In 2026, Front in Floripa will become the longest-running frontend conference in Brazil, with the highest number of editions ever held.

Best networking in Brazil

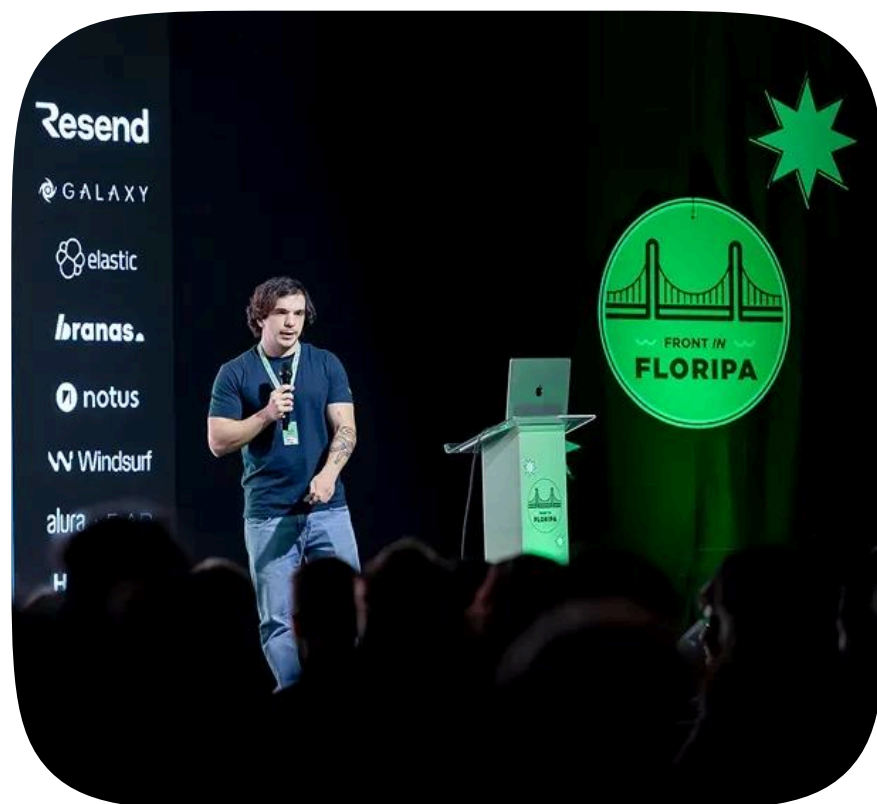
We offer one of the **best networking experiences in Brazil's tech event scene**. More than half of the event is intentionally dedicated to interaction, with no talks scheduled during that time, creating meaningful opportunities for attendees to connect.

SOLD OUT every year

Every edition of Front in Floripa has SOLD OUT. In 2025, all ~500 tickets were gone one month before the event.

More than just frontend

An event built for **creators, builders & creatives** - people who create. All of it powered by **AI-driven development, real-world case studies, and hands-on experiences**.



2025 Recap

500+

Attendees

10

Speakers

11+

Event Hours

15

Sponsors &
Supporters

 [2025 Photos](#)



2025 Audience Profile

PROFILES

70%

ENGINEERING / DEVELOPMENT

Front-end, back-end, full-stack, SRE, Architect...

10%

TECH LEAD

Tech Lead, Team Lead, Staff, Principal...

8%

LEADERSHIP / FOUNDER / C-LEVEL

Head, Manager, Director, Founder, CEO, CTO...

5%

PRODUCT / DESIGN / UX

Product Designer, UX/UI, PM, PO...

4%

MARKETING / SUPPORT / OTHERS

Marketing, Customer Success, Support, HR...

3%

STUDENTS

Students, Trainee...

SENIORITY

35%

SENIOR

30%

MID-LEVEL

16%

JUNIOR

8%

LEADERSHIP / FOUNDER / C-LEVEL

8%

TECH LEAD / SPEC

3%

STUDENTS / INTERNS

Our Recent Sponsors

Resend

 elastic

 GALAXY

 Windsurf

METEOR

stone

 ROCKETSEAT

Neoway
Uma empresa B3

 Toptal®

softplan

 Creditas

alura + FIAP

 HostGator

 Revelo

deco.cx

 Cheesecake Labs

 ARCTOUCH

Conta Azul

 RD STATION

W3C®

Linux 

slikdesk

 Webull

 notus

 branas

wcovi

Front in Floripa 2026

12th Edition

- **Date:** November 28, 2026
- **Time:** 8:00 AM – 7:30 PM (including Happy Hour)
- **Venue:** ACM (Florianópolis, Brazil) – [View on map](#)
- **Expected audience:** 500+ attendees

 <https://frontin.floripa.br>



Sponsorship Opportunities

Starter

SILVER

Insider

GOLD

Partner

PLATINUM

Creator

DIAMOND

Logo placement – website and event
(banners, t-shirts, backdrop, stage screens, cups, etc)



Featured

Social Media Posts

Shared

Shared

Exclusive

Exclusive

Attendee Mailing List



Optional add-ons available



On-site space

–

Booth 4m x 3m

Lounge 7m x 3m

Space 120 m²

Free Event Tickets

5

8

12

15

Panel speaker nomination

–

–



Sponsorship Investment

USD 2,000

USD 3,500

USD 5,200

USD 6,800

Starter

SILVER

USD 2,000

UNLIMITED AVAILABILITY

Key Benefits

- **Logo + Link on the event website**
- **Logo featured across all event branding materials** *(banners, backdrop, t-shirts, coffee cups, and more)*
- **Brand visibility in all Front in Floripa videos and presentations throughout the event**
- **5 Free event passes**
- **Access to the attendee Mailing List**
- **Enhance your sponsorship with add-ons** *(see the following pages)*

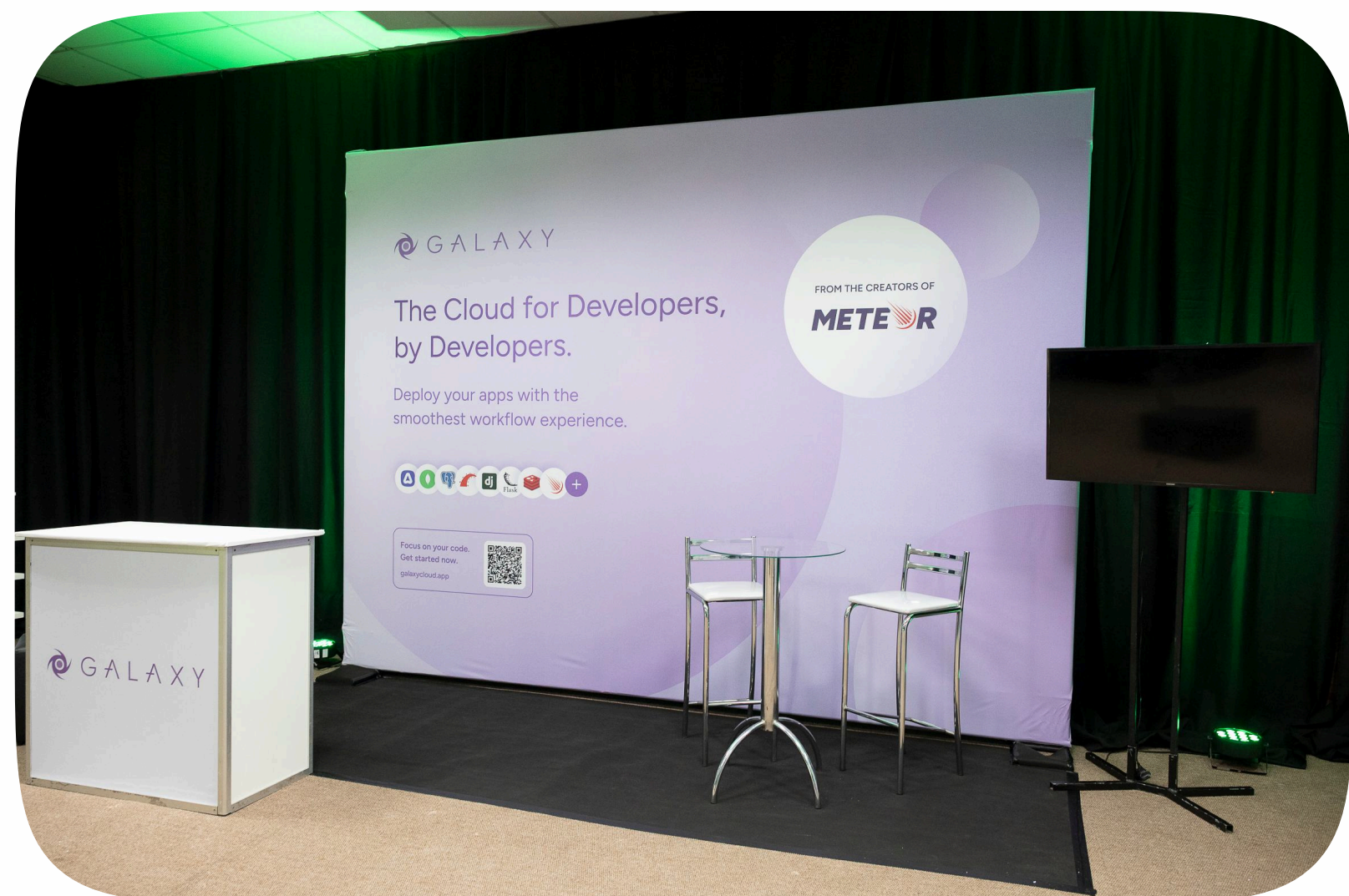
Insider GOLD

USD 3,500

4-8 SLOTS

Key Benefits

- **Booth Space 4m x 3m x 1.5m (W x H x D)**
 - Booth Includes: 42" TV, Cocktail Table, 2 Lounge Chairs, and a Counter with your logo



Partner

PLATINUM

USD 5,200

2-4 SLOTS

Key Benefits

- **Lounge 7m x 3m x 2m (W x H x D)**
 - Lounge Includes: 50" TV, 2 Sofas, Coffee Table, Cocktail Table, 2 Lounge Chairs, and Water service
 - 1,000 Custom-Branded Candies + 4 Custom-Branded Cushions
- **Opportunity to nominate a speaker for a main stage panel**



Creator

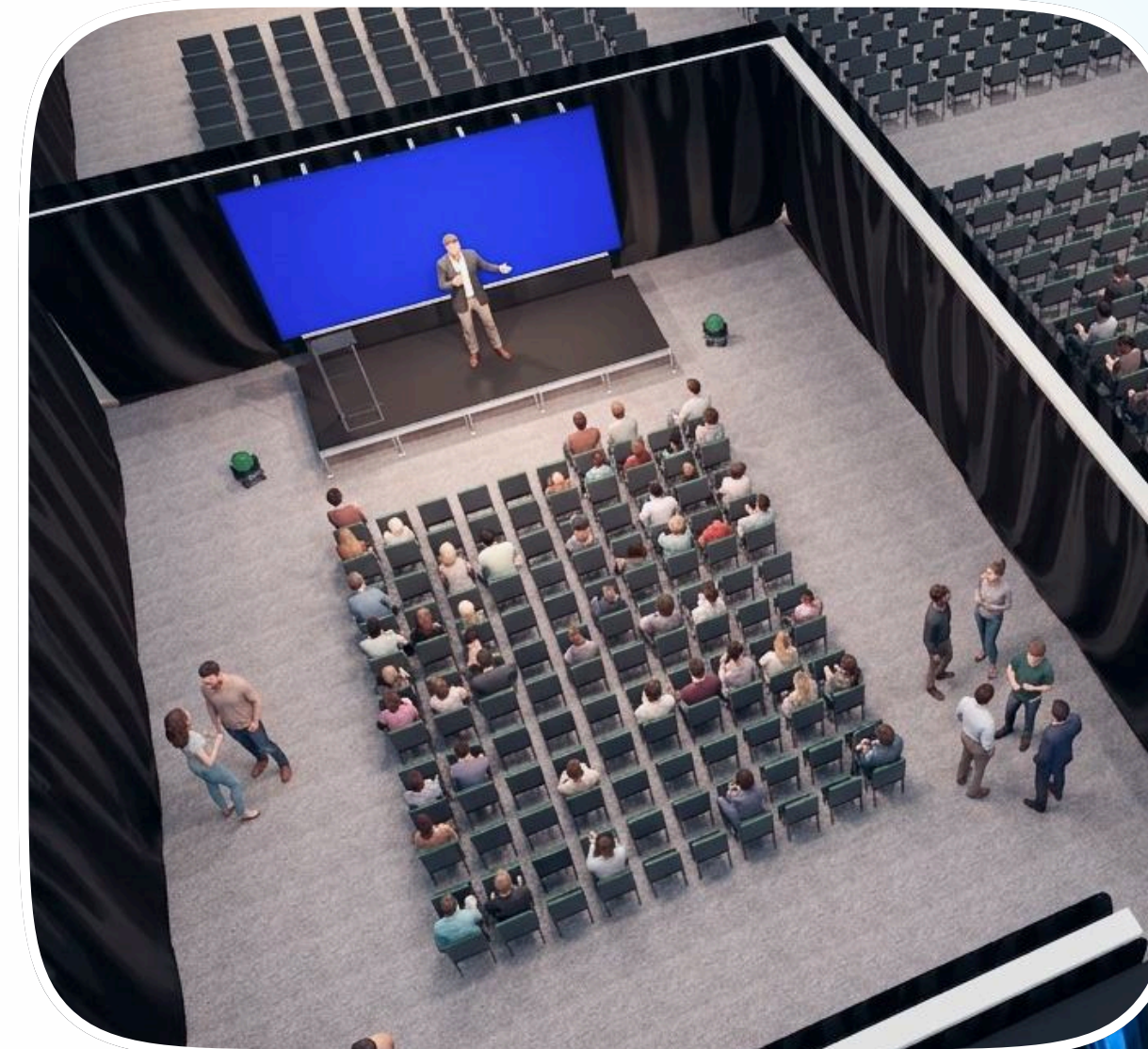
DIAMOND

USD 6,800

2 SLOTS

Key Benefits

- **120 m² dedicated space (10m × 12m)**
 - A blank canvas for your own brand activation
 - 1,000 custom-branded candies
 - Water service (cups provided within the space)
 - Custom-Colored lighting spotlights of your choice
 - **Recommended space formats Included:**
 - **Auditorium setup:** Screen, sound system, stage, and seating.
 - **Open Space setup:** Coworking tables, one-on-one mentoring stations, hackathon areas, and more.
- Priority access to nominate a speaker for a main stage panel
- 2-Minute presentation video on the main stage





Add-ons Boost your sponsorship package!



Popcorn ★ POPULAR

Popcorn cart for 6 hours + custom-branded signage 🍿

USD 1,000



Power

Phone charging station. Placed next to your booth/lounge or inside your Creator Space 📶

USD 600



Wi-fi

Custom wi-fi network name and password for the event 📶

USD 1,000



After Party ★ POPULAR

2-hour happy hour immediately after the event. Draft beer, snacks, and custom-branded cups featuring your company logo 🍺

USD 1,500



Games

Two arcade machines. Placed next to your booth/lounge or inside your Creator Space 🎮

USD 600



Pie in the face ★ POPULAR

Sponsor our traditional Pie in the face challenge by providing prizes and showcasing your logo on the game station.

USD 500

Event map

Creator Space

DIAMOND

Creator Space

DIAMOND

Partner Lounge

PLATINUM

Partner Lounge

PLATINUM

Insider Booth

GOLD

Insider Booth

GOLD

↖ ENTRANCE ↗



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